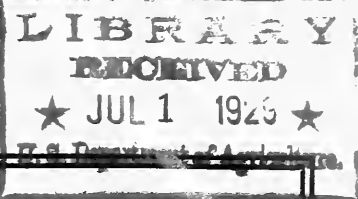


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62,23



Gladiolus
10
Bulbs

1924 - 1925



Grown by

111
GENERAL BULB COMPANY, Inc.
CHICAGO

Special Offer of Gladiolus Bulbs

GENERAL BULB COMPANY, Inc.



WE ARE increasing our acreage of Narcissi and other Dutch Bulbs, and will sell out our stock of Gladioli. Here is an opportunity to obtain the best grade bulbs at very reasonable prices. The bulbs offered are our own grown. We have just harvested about 25 acres of Gladioli, and the quality is the best we ever had. For forcing our stock is excellent, the bulbs being properly cured under ideal conditions.

All bulbs are guaranteed true to name and up to size. Terms are 3 per cent for cash with order, 2 per cent ten days, or 60 days net.

For large quantities, write for special prices.

| All prices are per 1,000; 100 at 1,000 rate | | | | | | |
|--|------------------------|------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| | 1st Size 1½-in., up | 2nd Size 1¼-in., up | 3rd Size 1-in., up | 4th Size ¾-in., up | 5th Size ½-in., up | 6th Size ¾-in., up |
| AMERICA. Soft lavender pink..... | \$ 14.00 | \$ 12.00 | \$ 9.00 | \$ 6.00 | \$ 4.00 | \$ 2.00 |
| ARIZONA. Pink, dark blotch..... | 25.00 | 22.00 | 17.00 | 11.00 | 7.00 | 5.00 |
| AUTUMN QUEEN. Cream with pink blotch; excellent for late..... | 20.00 | 17.50 | 14.00 | 10.00 | 7.00 | 5.00 |
| BARON HULOT. Violet blue; scarce..... | 50.00 | 45.00 | 35.00 | 25.00 | 15.00 | 10.00 |
| BRIMSTONE. Sulphur yellow, large..... | 25.00 | 22.00 | 18.00 | 12.00 | 8.00 | 5.00 |
| CAPTAIN BOYNTON. Wonderful soft lavender, darker marking on lower petals; excellent..... | 200.00 | 180.00 | 150.00 | 120.00 | 90.00 | 60.00 |
| CAPTAIN FRYAT. Large, red with clear white blotch..... | 30.00 | 25.00 | 20.00 | 15.00 | 10.00 | 6.00 |
| CATHERINA. Dull light blue..... | 60.00 | 55.00 | 45.00 | 35.00 | 25.00 | 15.00 |
| CHICAGO WHITE. White, lavender markings, small flower..... | 22.00 | 18.00 | 14.00 | 10.00 | 7.00 | 4.00 |
| CONSPICUOUS. Attractive combination of light blue, yellow and gray..... | 30.00 | 25.00 | 20.00 | 15.00 | 10.00 | 6.00 |
| CRIMSON GLOW. Crimson, large..... | 50.00 | 45.00 | 35.00 | 25.00 | 20.00 | 15.00 |
| ELECTRA. Orange red, white blotch..... | 40.00 | 35.00 | 25.00 | 20.00 | 15.00 | 10.00 |
| EMPRESS OF INDIA. Purple red..... | 35.00 | 30.00 | 24.00 | 16.00 | 12.00 | 7.00 |
| ENERGY. Clear vermilion; strong spike, very early blooming..... | 60.00 | 55.00 | 45.00 | 35.00 | 25.00 | 18.00 |
| EVELYN KIRTLAND. Appleblossom pink; excellent spike, extra fine..... | 35.00 | 30.00 | 24.00 | 16.00 | 10.00 | 7.00 |
| FLORA. Best commercial yellow..... | 35.00 | 30.00 | 24.00 | 16.00 | 10.00 | 7.00 |
| GENERAL PETAIN. Scarlet with white markings on lower petal..... | 30.00 | 25.00 | 20.00 | 15.00 | 10.00 | 7.00 |
| GOLDEN MEASURE. Clear yellow..... | 90.00 | 80.00 | 70.00 | 60.00 | 50.00 | 30.00 |
| GOLDEN WEST. Orange..... | 30.00 | 25.00 | 20.00 | 15.00 | 10.00 | 6.00 |
| GRETCHEN ZANG. Light with darker pink, soft..... | 25.00 | 22.00 | 16.00 | 12.00 | 8.00 | 5.00 |
| HALLEY. Orange salmon; earliest and indispensable..... | 20.00 | 18.00 | 13.00 | 8.00 | 4.00 | 2.50 |
| HERADA. Clear mauve; good..... | 35.00 | 30.00 | 24.00 | 17.00 | 12.00 | 8.00 |
| IMPERATOR. The name tells the story; best white..... | 250.00 | 225.00 | 200.00 | 180.00 | 160.00 | 140.00 |
| INDEPENDENCE. Pink with darker center; good spike..... | 20.00 | 18.00 | 14.00 | 10.00 | 7.00 | 4.00 |
| LE MARECHAL FOCH. Early; large spike and flower; color between America and Panama..... | 20.00 | 18.00 | 14.00 | 10.00 | 7.00 | 4.00 |
| LIEBESFEUER. Wonderful red..... | 70.00 | 60.00 | 50.00 | 40.00 | 25.00 | 18.00 |
| LILY WHITE. Medium sized flower..... | 25.00 | 20.00 | 15.00 | 11.00 | 8.00 | 5.00 |
| L'IMMACULEE. Good, clear white..... | 40.00 | 35.00 | 30.00 | 24.00 | 15.00 | 10.00 |
| LOUISE. Lavender with dark blotch; a very fine Gladiolus..... | 60.00 | 55.00 | 45.00 | 35.00 | 25.00 | 17.00 |
| MARY FENNELL. Soft pinkish lavender with gray yellow markings..... | 40.00 | 35.00 | 25.00 | 20.00 | 15.00 | 10.00 |
| MEILUST. Self pink with darker blotch; excellent spike and a wonderful variety..... | | | | 75.00 | 65.00 | 45.00 |
| MONA LISA. Soft pink with lavender; attractive flower..... | 70.00 | 65.00 | 55.00 | 45.00 | 35.00 | 20.00 |

All prices are per 1,000; 100 at 1,000 rate

| | 1st Size 1½-in., up | 2nd Size 1¼-in., up | 3rd Size 1-in., up | 4th Size ¾-in., up | 5th Size ½-in., up | 6th Size ¾-in., up |
|---|------------------------|------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| MRS. DR. NORTON. Wonderful and highly admired; cream pink with lavender..... | \$ 45.00 | \$ 40.00 | \$ 30.00 | \$ 20.00 | \$ 15.00 | \$ 10.00 |
| MRS. FRANCIS KING. Red; popular..... | 20.00 | 17.50 | 12.00 | 8.00 | 5.00 | 3.00 |
| MRS. FRANK PENDLETON. Deep pink with red..... | 22.50 | 20.00 | 15.00 | 12.00 | 9.00 | 6.00 |
| MRS. FRED. C. PETERS. Light blue with darker throat; magnificent spike; a wonderful novelty in every respect..... | 300.00 | 250.00 | 200.00 | 150.00 | 125.00 | 100.00 |
| MRS. WATT. American Beauty color..... | 30.00 | 25.00 | 20.00 | 15.00 | 10.00 | 5.00 |
| MYRTLE. Dainty pink, but small..... | 55.00 | 50.00 | 40.00 | 30.00 | 20.00 | 15.00 |
| 1910 ROSE. Old rose; good..... | 40.00 | 35.00 | 30.00 | 20.00 | 15.00 | 10.00 |
| NORA. Grayish blue, darker center..... | 35.00 | 30.00 | 20.00 | 15.00 | 10.00 | 8.00 |
| ODIN. Salmon red with darker center; large spike and flowers; early, very striking and highly recommended..... | 40.00 | 35.00 | 25.00 | 18.00 | 12.00 | 9.00 |
| PANAMA. Clear pink..... | 18.00 | 15.00 | 12.00 | 8.00 | 5.00 | 3.00 |
| PEACE. Tall, white with lavender..... | 22.00 | 18.00 | 14.00 | 10.00 | 8.00 | 5.00 |
| PRINCE OF WALES. Salmon pink; extra fine | 28.00 | 24.00 | 18.00 | 12.00 | 9.00 | 6.00 |
| PRINCEPINE. Red and white..... | 20.00 | 16.00 | 12.00 | 10.00 | 7.00 | 4.00 |
| PROSERPINE. Carmine rose..... | 35.00 | 30.00 | 20.00 | 14.00 | 10.00 | 6.00 |
| RED CANNA. Excellent spike; deep red..... | 35.00 | 30.00 | 20.00 | 14.00 | 10.00 | 5.00 |
| ROEM VAN KENNERMERLAND. Enormous large flower on short spike; old rose... | 30.00 | 25.00 | 15.00 | 10.00 | 6.00 | 4.00 |
| ROSE PEARL. Wonderful spike with many shell pink flowers, being a sport of Wilbrinck; some go back to this variety and sometimes even to Halley, but for commercial use it is unsurpassed; well worth our attractive, low price..... | 24.00 | 20.00 | 15.00 | 10.00 | 5.00 | 3.00 |
| SALMON QUEEN. Clear salmon..... | 30.00 | 25.00 | 15.00 | 10.00 | 7.00 | 4.00 |
| SCHWABEN. Yellow with red blotch..... | 25.00 | 22.00 | 17.00 | 12.00 | 9.00 | 5.00 |
| VESTA TILLY. Blush white with soft violet and lilac blotch; wonderful variety..... | 60.00 | 50.00 | 40.00 | 30.00 | 20.00 | 15.00 |
| WAR. Best late red; good spike..... | 35.00 | 30.00 | 20.00 | 15.00 | 10.00 | 6.00 |
| WHITE CITY. Best commercial white; clear color, large spike, excellent cut flower..... | 45.00 | 40.00 | 30.00 | 20.00 | 15.00 | 10.00 |
| WILBRINCK. Sport of Halley; pale pink with yellow marking on lower petal; early..... | 20.00 | 18.00 | 15.00 | 11.00 | 7.00 | 4.00 |
| WILLY WIGMAN. Light pink with dark..... | 30.00 | 25.00 | 20.00 | 15.00 | 10.00 | 7.00 |
| YELLOW HAMMER. Yellow; good spike.... | 22.00 | 20.00 | 15.00 | 10.00 | 5.00 | 3.00 |
| EXHIBITION MIXTURE. Best on the market, consisting of practically all kinds..... | 15.00 | 13.00 | 9.00 | 7.00 | 4.00 | 2.00 |
| RAINBOW MIXTURE. All colors..... | 12.00 | 10.00 | 7.00 | 5.00 | 3.50 | 2.00 |
| FLORISTS' MIXTURE. Only good cut flower varieties in this mixture..... | 14.00 | 12.00 | 9.00 | 6.00 | 4.00 | 3.00 |
| SEPARATE COLORS MIXED. Equal quantities of red, pink, white and yellow..... | 18.00 | 16.00 | 11.00 | 9.00 | 6.00 | 4.00 |

PRIMULINUS HYBRIDS

This class of Gladioli is becoming more popular. The flowers are smaller but gracefully arranged on the spike. They are early blooming and are ideal for early forcing.

All prices are per 1,000; 100 at 1,000 rate

| | 1st Size 1½-in., up | 2nd Size 1¼-in., up | 3rd Size 1-in., up | 4th Size ¾-in., up | 5th Size ½-in., up | 6th Size ¾-in., up |
|---|------------------------|------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| ALICE TIPLADY. Orange red, extra..... | \$ 40.00 | \$ 35.00 | \$ 30.00 | \$ 22.00 | \$ 15.00 | \$ 10.00 |
| BOSNIA. Orange yellow, dainty..... | 25.00 | 20.00 | 15.00 | 10.00 | 7.00 | 5.00 |
| COUNTRY BOY. Yellow..... | 25.00 | 20.00 | 15.00 | 10.00 | 7.00 | 5.00 |
| ECHO. Orange yellow..... | 25.00 | 20.00 | 15.00 | 10.00 | 7.00 | 5.00 |
| HERMIONE. Orange, extra..... | 40.00 | 35.00 | 30.00 | 22.00 | 15.00 | 10.00 |
| MAIDEN'S BLUSH. Pale pink; wonderful... | 40.00 | 35.00 | 30.00 | 22.00 | 15.00 | 10.00 |
| ORANGE BRILLIANT. Orange..... | 25.00 | 20.00 | 15.00 | 10.00 | 7.00 | 6.00 |
| ROANOKE. Yellow..... | 35.00 | 25.00 | 20.00 | 14.00 | 10.00 | 7.00 |
| SCARLETTA. Beautiful scarlet..... | | | 40.00 | 30.00 | 22.00 | 15.00 |
| SALMONEA. Salmon and orange..... | | | 40.00 | 30.00 | 22.00 | 15.00 |
| SOUVENIR. Large yellow, best..... | | | 50.00 | 40.00 | 30.00 | 20.00 |
| THECLA. Sulphur yellow..... | 35.00 | 25.00 | 20.00 | 14.00 | 10.00 | 7.00 |
| VANESSA. Salmon orange..... | 30.00 | 25.00 | 20.00 | 14.00 | 10.00 | 7.00 |
| MIXED. All colors..... | 15.00 | 13.00 | 10.00 | 8.00 | 6.00 | 4.00 |

We are large growers in Holland of Gladioli, Hyacinths, Tulips, Narcissi, Crocus, Iris, Etc. Write for our 1925 Holland Catalogue.

GENERAL BULB COMPANY, Inc., 168 N. Michigan Ave., CHICAGO, ILL.

VOGELENZANG AND SASSENHEIM, HOLLAND. BULB FARMS IN HOLLAND AND UNITED STATES.



GLADIOLUS AMERICA

GENERAL BULB COMPANY, Inc.